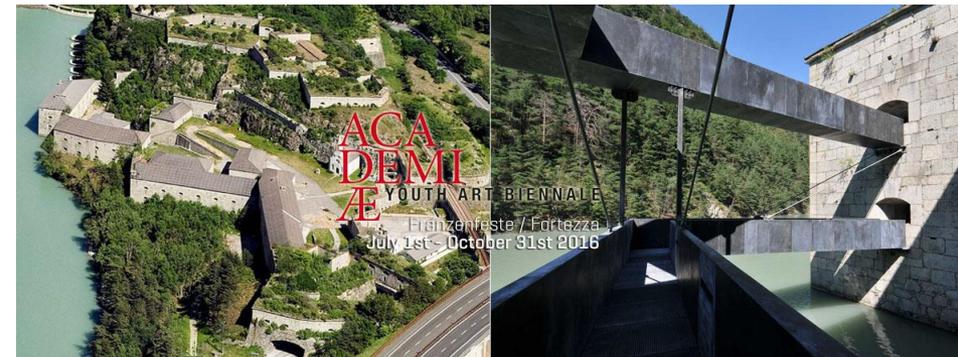


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Franzensfeste - South Tyrol - Italy  
July 1<sup>st</sup> – October 30<sup>th</sup>, 2016

YOUTH ART BIENNALE



## Concept

**Contemporary visual art** is one of the dominant major forms of expression that unites populations on a global scale through a universal form of communication that overcomes the barriers of language, culture and history.

**The artists** are the architects of this revolution, they are the intellectual force that generates queries, thoughts, interpretations. This force proposes visions, albeit provocative, that are increasingly addressing the world as a whole.

**Young artists** naturally are at the forefront of exploring new unfamiliar pathways, whilst facing difficult challenges, and attempting to create a more advanced point of view.

The event aims to give voice to young artists from all over the world, to unite their thoughts in an exceptionally evocative location and, with time, become an artistic platform of powerful cultural and social content.

A project that gives life to **an International Youth Event**, building bridges between cultures and populations.

**Art and youth, a winning combination.**

## Location and dates

The exhibition will take place in the fortress of **Franzensfeste, South Tyrol**, located in the heart of the Alps, symbolic for its change from a historical military facility to a meeting point of different ideas and populations.

A suggestive location that will act as a natural stage to showcase the innovative creativity of the new generations

The event is designed to become a **biennial** appointment.

**Date: July 1<sup>st</sup> until October 30<sup>th</sup>, 2016**

## Institutional partners

The main and most innovative **Academies of Fine Arts** in EU and non-EU countries.

The Event has the patronage of **EUREGIO**.

The **Regional Authorities of Trentino/Südtirol**.

The **Province of Bolzano/Südtirol** as Event Promotor.

The **Stiftung Sparkasse**.

The **Franzensfeste / Fortezza**



## Selection of artists

The Academies of Fine Arts will participate upon invitation.

The participating artists will be:

- selected by **the Academies** in each individual country;
- approved by **the Curator**, who will set the curatorial theme beforehand.

An **Artistic Committee** will be supporting and supervising the work of the Curator.



## Visibility and International relations

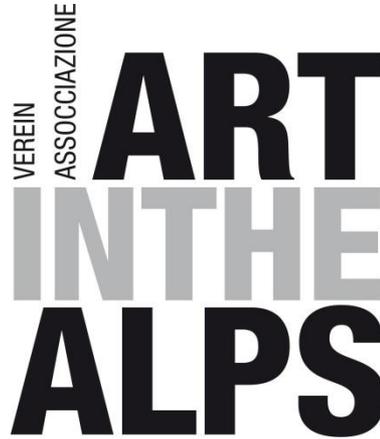
- It will be implemented by a promotional campaign in cooperation with the provincial Marketing Agency, called Südtirol Marketing, that will promote the Event on an International level.
- Activities of public relations with the national and international press have already been implemented. All local Tourism agencies will be involved in the promotion as well.
- The Regional Authorities and the Province of Bolzano will be at the center of the official International relations and contacts.

## Collateral events

The implementation of cultural collateral events such as movie screenings, musical events, workshops, private guided tours for Schools and other small groups, etc. will all be centred on the younger generations and increase the attractiveness of the event.

The collateral events will be organised by the cultural associations from all three local provinces.

## Organization



Organised by 'Associazione ArtintheAlps Verein' in collaboration with:

- Franzensfeste's Staff
- The Province of Bolzano
- The Local Councils
- The Local Cultural Associations

## Contact

**info@artinthealps.org**